



CLEANO



TRADING COMPANY

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ABOUT COMPANY:

Claeno Company is a leading supplier and seller of various detergents. With over 15 years of experience in this industry, the company is renowned for providing high-quality products that meet international standards. As one of the pioneers in the processing and offering of detergents, Claeno consistently focuses on delivering customer-centric services and ensuring customer satisfaction. The company's wide range of high-quality products, along with its efficient after-sales service and support, distinguish it from its competitors. Claeno's mission is to provide hygienic and cleaning products that not only meet customer needs but also promote environmental sustainability and public health. The company's vision is to become one of the most reputable and popular brands in both domestic and international markets.

Products

Detergent products are manufactured and designed with specific ingredients and characteristics to meet the diverse needs of users. Choosing the right product can significantly impact the quality of cleaning and personal hygiene. Claeno proudly offers a collection of its best and highest-quality products:



Laundry Detergents

Laundry Powder:

Ingredients: Surfactants, enzymes, bleach agents, disinfectants, and fragrance.

Packaging: Typically available in 1 to 5 kg packs.

Features:

High cleaning power

Suitable for all types of fabrics (colored, white, dark)

Quickly dissolves in water

Prevents stains and whiteness on clothes

Liquid Laundry Detergent:

Ingredients: Mild surfactants, enzymes, softeners, and fragrance.

Packaging: 1 to 3-liter bottles.

Features:

Suitable for hand and machine washing

Prevents wrinkling and fabric damage

Usable in cold water





Dishwashing Liquid

Ingredients: Strong surfactants, enzymes, disinfectants, and fragrance.

Packaging: 500 ml to 2-liter bottles.

Features:

High grease-removal power

Gentle on hands

Creates rich foam for better cleaning



Handwashing Liquid

Ingredients: Surfactants, moisturizing agents, fragrance, and disinfectants.

Packaging: 250 ml to 1-liter bottles.

Features:

Suitable for daily use

Gentle on the skin

Antibacterial and disinfectant properties

Soaps

Bar Soap:

Ingredients: Vegetable or animal fats, alkaline, and fragrance.

Features:

Suitable for hand and face washing

Antibacterial properties (in some variants)

Liquid Soap:

Ingredients: Surfactants, moisturizing agents, and fragrance.

Packaging: Typically available in 250 ml to 1-liter bottles.

Features:

Gentle on the skin

Easy and hygienic to use



Shampoos

Body Wash:

Ingredients: Surfactants, softeners, fragrance, and moisturizing agents.

Features:

Mild cleaning and moisturizing effect

Suitable for all skin types (dry, oily)

Hair Shampoo:

Ingredients: Surfactants, hydrolyzed proteins, fragrance, and nourishing ingredients.

Packaging: 250 ml to 1-liter bottles.

Features:

Strengthens hair and prevents hair loss

Suitable for all hair types (oily, dry, normal)



Bleach

Ingredients: Sodium hypochlorite or hydrogen peroxide.

Packaging: 1 to 5-liter bottles.

Features:

Strong disinfectant properties

Suitable for whitening clothes and sanitizing surfaces

Descaler

Ingredients: Acids (e.g., citric acid or hydrochloric acid), surfactants, and fragrance.

Packaging: Spray or regular bottles in various sizes.

Features:

High cleaning power for removing tough deposits and scale

Suitable for use in bathrooms, toilets, and kitchens





Multi-purpose Cleaners

Ingredients: Surfactants, alcohol, disinfectants, and fragrance.

Packaging: Spray or regular bottles in various sizes.

Features:

Suitable for use on various surfaces (wood, metal, plastic)

High cleaning power for removing grease and dirt

Glass Cleaner

Ingredients: Alcohol, surfactants, and fragrance.

Packaging: Spray bottles in various sizes.

Features:

High cleaning power without leaving streaks

Suitable for glass surfaces, mirrors, and other shiny surfaces

Stove Cleaner

Ingredients: Surfactants, solvents, and fragrance.

Packaging: Spray or regular bottles.

Features:

High grease-removal power, especially for gas stove surfaces

Prevents stains and dirt buildup



Distribution and Sales Claeno products are distributed through various channels. The company has a strong distribution network, including chain stores, supermarkets, online stores, and authorized dealers.

Customer Service Claeno places great importance on customer service. The company strives to satisfy its customers by offering expert advice, quick responses to customer inquiries, and a product return guarantee.





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